



**Location:**

Holiday Inn &  
Conference Center:  
890 Elkridge Landing Rd  
Linthicum Heights, MD 21090  
(410) 859-8400

**Cost:**

\$30 Members  
\$45 Non-Members

**Registration information:**

Contact:  
Rina Borg  
md-dcshrm@nc.rr.com

Networking Reception to  
follow Presentation

CEUs will be awarded

**Please invite healthcare  
administrators, claims  
staff, management staff,  
legal counsel, and any  
other individuals who  
might benefit from this  
discussion.**

**MD-DC SHRM Educational  
Program**

April 27, 2011

*“When is Care ‘Necessary Care’?”*  
**Maryland Hospital Association  
Necessary Care Workgroup Update**

4:15 pm Registration & Light  
Hors d’oeuvres

5:15 pm Meeting Presentation

6:30 pm Networking Reception

**Speakers:**

**Blair Eig, MD, MBA, MA**

*Senior Vice President for Medical Affairs and  
Chief Medical Officer at Holy Cross Hospital*

**Ingrid Connerney, DrPH, MPH, RN**

*Senior Director of Safety, Quality, and Clinical  
Effectiveness at the University of Maryland  
Medical Center*

This presentation is made possible through the  
generous contributions made by our MD-DC SHRM  
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 **MD-DC SHRM Educational Meeting Registration**

**April 27, 2011**

**Holiday Inn & Conference Center, Linthicum Heights, MD\*\***

**Speakers: Blair Eig, MD, MBA, MA  
Ingrid Connerney, DrPH, MPH, RN**

*“When is Care ‘Necessary Care’?”*  
**MHA Necessary Care Workgroup Update**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

*\*\* Raffle will be held for Door Prizes!! \*\**

**MD-DC SHRM Members - \$30.00**

**Non-Members - \$45.00**

*Registration includes Hors d’oeuvres & 2 drink tickets (Cash Bar available)*

Please forward the completed form along with your check by **April 22, 2011** to:

**Rina Borg  
MD-DC SHRM  
PO Box 71638  
Durham, NC 27722**

*\*\*Driving Directions to Holiday Inn & Conference Center:*

*Exit 195E/BWI Airport to Exit 1A (Rt.170 North). Continue to second light (Elm Rd.)*

*Turn left at light onto Elm Road & left again onto Elkridge Landing Road.*

*Hotel is half-mile up on the left.*

If you have questions, please contact Rina at [md-dcshrm@nc.rr.com](mailto:md-dcshrm@nc.rr.com)

## **Speaker Biographies:**

### **Blair M. Eig, M.D., M.B.A., M.A.**

Blair M. Eig, M.D. has been the Senior Vice President for Medical Affairs and Chief Medical Officer at Holy Cross Hospital since 2001 following 14 years in private pediatric practice in Silver Spring, MD. He is a former president of the medical staff at Children's Hospital, former president of the Montgomery-Prince George's Pediatric Society and long-time co-chair of the Laboratory Advisory Committee for the State of Maryland.

Blair received a Bachelor's Degree in Biology and Biochemistry and a Master's Degree in Biochemistry from Brandeis University, a Medical Degree from Harvard Medical School and a Masters in Business Administration from American University. He did his residency in pediatrics at Children's National Medical Center in Washington, DC, where he also spent one year as chief resident.

### **Ingrid Connerney, DrPH, MPH, RN**

Dr. Connerney is the Senior Director of Safety, Quality, and Clinical Effectiveness at the University of Maryland Medical Center. She is an assistant Professor at the University of Maryland School of Medicine, and an Associate Professor at the University of Maryland School of Nursing. Dr Connerney was educated in Denmark as a nurse, and has a master and doctoral degree from the Mailman School of Public Health at Columbia University School in New York.

Dr. Connerney is responsible for patient safety and quality programs for 38,000 admissions, 170,000 clinic visits, and 66,000 Emergency Room visits yearly. She successfully coordinated University of Maryland Medical Center's Leapfrog application leading to Leapfrog recognition for being among top U.S. hospitals for Quality and Safety 5 years in a row. She is certified as a Lean Six Sigma Black Belt, and has presented on quality improvement and safety culture at national and regional conferences.